

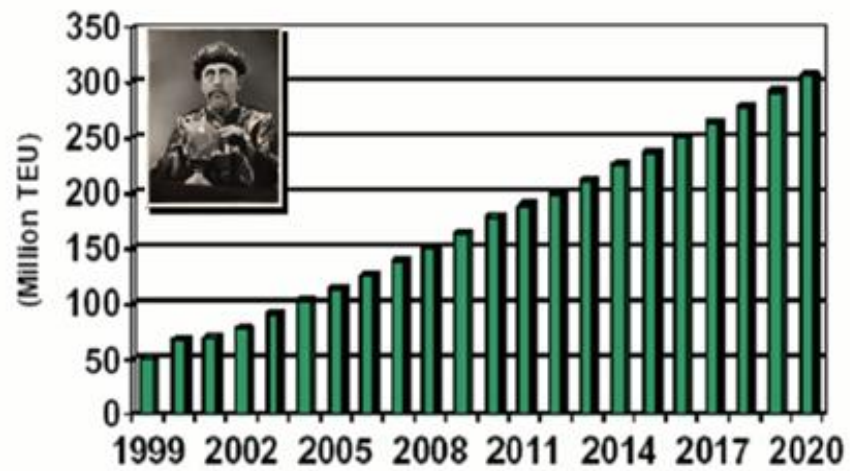


Texas Deep Water Sea Ports





World Container Traffic



Sources: Drewry Shipping Consultant Ltd./Global Insight

MARKET DOMINANCE

Asian Container Hinterlands Today



If Improvements Are Made And
After Panama Canal Expansion (2030)



Port Name

- Houston/Freepport, TX
- LA/LB, CA
- New York, NY
- Norfolk, VA
- Savannah, GA
- Seattle, WA

1451K TEUs
Freeport Dominant
Market Area

1287K TEUs
Freeport Competitive
Market Area (Outside)



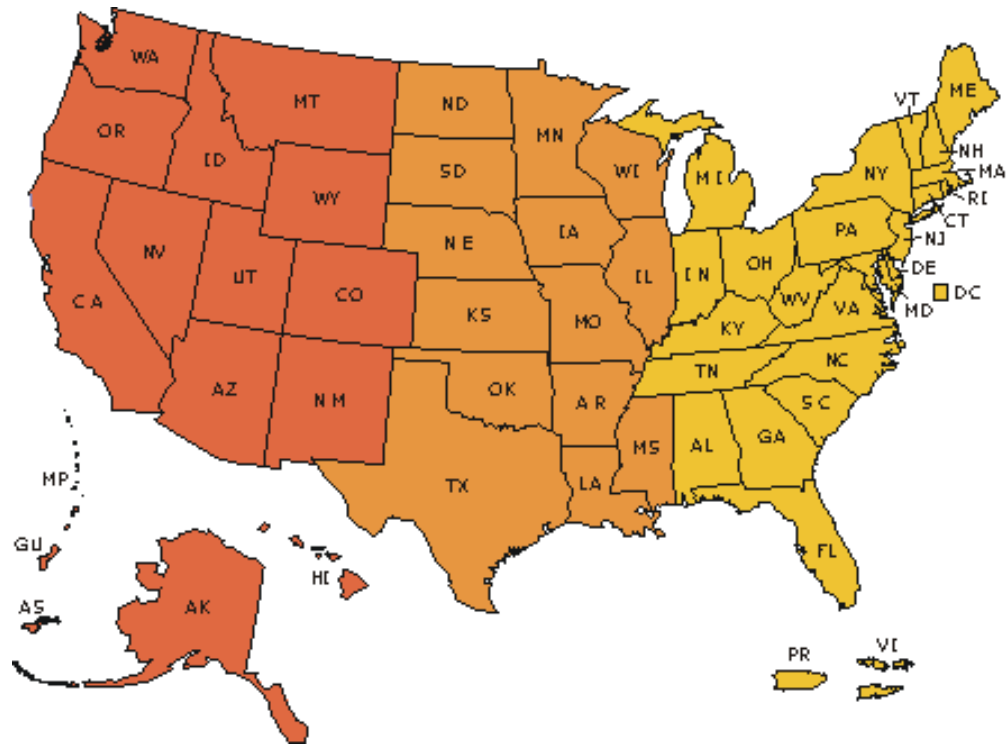
CENTRAL REGION OF USA

Central Region of USA

14 States

82 Millions

25.5% of the population



CENTRAL REGION METROPOLITAN AREAS

- # 3 - Chicago / Naperville / Elgin, IL
- # 4 - Dallas / Fort Worth / Arlington, TX
- # 5 - Houston / The Woodlands / Sugar Land, TX
- #16 - Minneapolis / St. Paul / Bloomington, MN
- #19 - St. Louis, MO
- #25 - San Antonio / New Braunfels, TX
- #30 - Kansas City, KS, MO
- #35 - Austin / Round Rock, TX
- #42 - Oklahoma City, OK
- #45 - New Orleans, LA
- #55 - Tulsa, OK
- #60 - Omaha / Council Bluffs, NE, IA
- #67 - El Paso, TX
- #69 - Baton Rouge, LA
- #70 - McAllen / Edinburg / Mission, TX
- #75 - Little Rock / North Little Rock / Conway, AR
- #84 - Wichita, KS
- #86 - Madison, WI
- #91 - Des Moines / West Des Moines, IA
- #94 - Jackson, MS





WHY HOUSTON?

- **#1 District in USA in international trade**
- **#1 Port in international trade. Connectivity. Permanent routes**
- **Houston Airport #7 in international travel**
United Airlines / Taca / Southwest Airlines / Spirit
- **More than a million Latins. Knowledge of language and culture**
- **Industrial powerhouse / Innovation hub**
- **Host of multinational companies**
- **Diverse economy and full-service city:**
Transportation / Logistics / Energy / Finance / Healthcare / Technology / Tourism
Real Estate / Agriculture / Education / Infrastructure / Professional services
Engineering & Architecture / Commerce / Manufacture / Sports
- **Proximity & connectivity**
- **Entrepreneurial culture**



WHY TEXAS?

- For 19 years #1 state in international trade
- If it were a country it would be #12 in GNP
- Generate more jobs than any other state
- 27 million inhabitants. 40 million estimated for 2030
- Five of top ten USA cities in growth
- Houston & Dallas only cities that generated more than 100,000 jobs
- \$288 billion in exports / \$302 billion in imports
- #1 state in road with 313,210 miles
- 11 deep water ports (more than 30 feet)
- 5 Hispanics in U.S. House of Rep. - 29/150 in Texas House of Rep.
- 54 multinationals in Fortune 500
- Texas has an international culture of trade with Latin America
- Every Latin American country has a consulate in Texas

GATEWAY 2015 IN NUMBERS

- **Two and a half days of conferences**
- **29 sponsors**
- **320 registered attendance**
- **64 representatives from Latin America**
- **26 stands in the Expo**
- **Three breakfasts**
- **Two lunches**
- **Two receptions**
- **A formal dinner**
- **Four Plenary Sessions**
- **10 Sectorial Sessions**
- **One field trip**
- **Attendance to Plenaries: From 70 to 120**
- **Attendance to Sectorial Sessions: From 10 to 45**
- **81 Speakers / Coordinators / panelists**



GATEWAY 2016 SECTORS

- **Consumer products / Franchises / Commerce**
- **Education**
- **Real Estate**
- **Healthcare / Bio Medicine**
- **Finance**
- **Energy / Oil & Gas / Petrochemicals**
- **Technology**
- **Professional services / Legal services**
- **Agriculture & Agroindustry**
- **Tourism**
- **Infraestructure / Engineering / Architecture**
- **Industry/ Manufacturing**
- **Transportation / Logistics**



"Empowering the Americas and Houston through Trade & Investment"

October 24 - 26, 2016

The Westin Houston, Memorial City Hotel





HOUSTON: GATEWAY TO THE AMERICAS 2016

	PROGRAM		
	DIA 1	DIA 2	DIA 3
8:00	BREAKFAST	BREAKFAST	BREAKFAST
8:30			
9:00	PLENARY	PLENARY	PLENARY
9:30			EVALUATION
10:00			
10:30	3 SECTORIALS	3 SECTORIALS	
11:00			
11:30			
12:00	LUNCH	LUNCH	FIELD TRIPS
12:30			
1:00			
1:30			
2:00	PLENARY	PLENARY	
2:30			
3:00			
3:30	3 SECTORIALS	3 SECTORIALS	
4:00			
4:30			
5:00	RECEPTION	RECEPTION	
5:30			
6:00			
6:30		CENA	



GATEWAY 2016 SPONSORSHIPS

- **Platinum** **\$25,000**
1 Booth - 10 Registrations – Tickets for events
- **Gold** **\$15,000**
1 Booth - 6 Registrations – Tickets for events
- **Silver** **\$10,000**
1 Booth - 4 Registrations – Tickets for events
- **Bronze** **\$ 5,000**
1 Booth - 2 Registrations – Tickets for events
- **Registrations for all events**
Individual \$600 / Couple \$900/10% discount before 7/31/2016
- Note: Number of tickets for events is defined based on sponsorship level. The same applies for profile at a given event