



UNITED STATES-MEXICO CHAMBER OF COMMERCE
CÁMARA DE COMERCIO MÉXICO-ESTADOS UNIDOS



2nd NORTH AMERICAN SUSTAINABLE ECONOMIC DEVELOPMENT SUMMIT “Trade Regimes of the Americas”

*Four Seasons Hotel & Resort -- Las Colinas-Irving, TX – August 24, 2015
4150 N. McArthur Blvd. Irving, TX 75038*

Agenda All speakers are confirmed

Sunday, August 23 rd , 2015		
6:30 pm – 8:00 pm	Welcoming Reception Terrace Lounge	
Monday, August 24 th , 2015		SPEAKERS & TOPICS
8:00 am – 9:00 am	Registration & Continental Breakfast Atrium	
9:00 am – 9:45 am	Welcome & Opening remarks Conference room: Amphitheatre	Hon. Albert Zapanta President and CEO of the U.S.-Mexico Chamber of Commerce Dr. José Octavio Tripp Villanueva, Consul General of Mexico in Dallas Keynote Speaker Senator Javier Lozano Alarcón, LXII Legislature of the Mexican Congress, and former Secretary of Labor
9:45 am – 11:00 am	Trade Regimes Conference room: Amphitheatre	Keynote Speaker Francisco González, Director General, ProMéxico, Ministry of Economy <ul style="list-style-type: none"> • Amb. Juan Sosa, Panama Consul General in Houston. Former Ambassador of Panama to the U.S. • Amb. Roger F. Noriega, Fellow and Coordinator of the Latin America Program, American Enterprise Institute. Former Assistant Secretary of State for Western Hemisphere and the Caribbean.
11:00 am - 12:30 pm	Energy Conference room: Amphitheatre	Keynote Speaker Dr. Jesús F. Reyes Heróles, CEO, StructurA. Former Secretary of Energy of Mexico, CEO of PEMEX, and Ambassador of Mexico to the U.S. <ul style="list-style-type: none"> • Dr. Rafael Alexandri Rionda, Director General of Planning and Information, Ministry of Energy of Mexico- SENER • Jaime Buitrago, Director of Exploration, ExxonMobil Exploration and Production Mexico • Steve Molina, Texas Member, Interstate Oil and Gas Compact Commission
12:30 pm – 2:00 pm	Luncheon Byron's Sports Club	Introduction by <ul style="list-style-type: none"> • Alfonso García Cacho, Vice Chairman of the USMCOC Mexico Committee and Executive Director of Mexico Business Summit • Yael Smadja, President ,Smadja & Smadja USA, Inc.



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12:30 pm – 2:00 pm	Luncheon Byron's Sports Club	Keynote Speaker William H. Duncan, Charge des Affaires, Embassy of the United States to Mexico
2:00 pm – 3:45 pm	Infrastructure & Transportation, Conference room: Amphitheatre	Guest Speaker Pete Sessions, U.S. Congressman Representing the 32nd District of Texas Keynote Speaker Ana Hinojosa, Deputy Assistant Commissioner of the Office of International Affairs, Customs and Border Protection, US Department of Homeland Security and Director-elect of the World Customs Organization, Compliance and Facilitation Directorate <ul style="list-style-type: none"> • Ricardo Treviño Chapa, México Customs Administrator, Servicio de Administración Tributaria (SAT) • Dr. José Zozaya, President and Executive Representative, Kansas City Southern de México • Ismael Berumen, Partner in Charge, US- Mexico Corridor, KPMG, LLP. • Richard Roche, ROCHE International LLC/The Supply Chain Blueprint • José Antonio Vidales Flores, President, Confederation of Associations of Custom Agencies in Mexico (CAAAREM)
3:45 pm – 5:15 pm	Regional Integration Conference room: Amphitheatre	Guest Speaker Agustín Barrios Gómez, Congressman, LXII Legislature of Mexican Congress <ul style="list-style-type: none"> • David Aguilar, Partner, Global Security & Intelligence Strategies • Marcos Jimenez, CEO North America, Softek • Luc Ringuette, CEO, United States Mexico Market Exchange – UMEXX • Vince Chapa, VP Sales IT Services, CenturyLink Keynote closing speaker Woody Buckner, CEO, Buckner & Company, Inc.
6:00 pm – 7:00 pm	Reception Pavilion Terrace	Performance by: “Mariachi Mexicanísimo”
7:00 pm – 9:00 pm	2nd Inaugural Summit Dinner Pavilion	Keynote Speaker and Recipient of Good Neighbor Award <ul style="list-style-type: none"> • Richard Fisher, Former President and CEO, Federal Reserve Bank of Dallas