

The Impact of IT Innovation

May 2015

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About Softtek



Creating value through software engineering and agility

HIGHLIGHTS

- › Serving top tier corporations and governments
- › Comprehensive presence across the Americas
- › Creators and leaders of the nearshore industry
- › Centered around human element

Core services

- › Consulting Services
- › Digital Services
- › Application Services
- › Infrastructure Services

Capabilities

- › ~9,000 professionals
- › 11 delivery centers
- › 16 countries
- › Full application services

Private company with a 31-year history; global coverage & strong nearshore capabilities; recognized by industry, clients & employees



CLIENTS

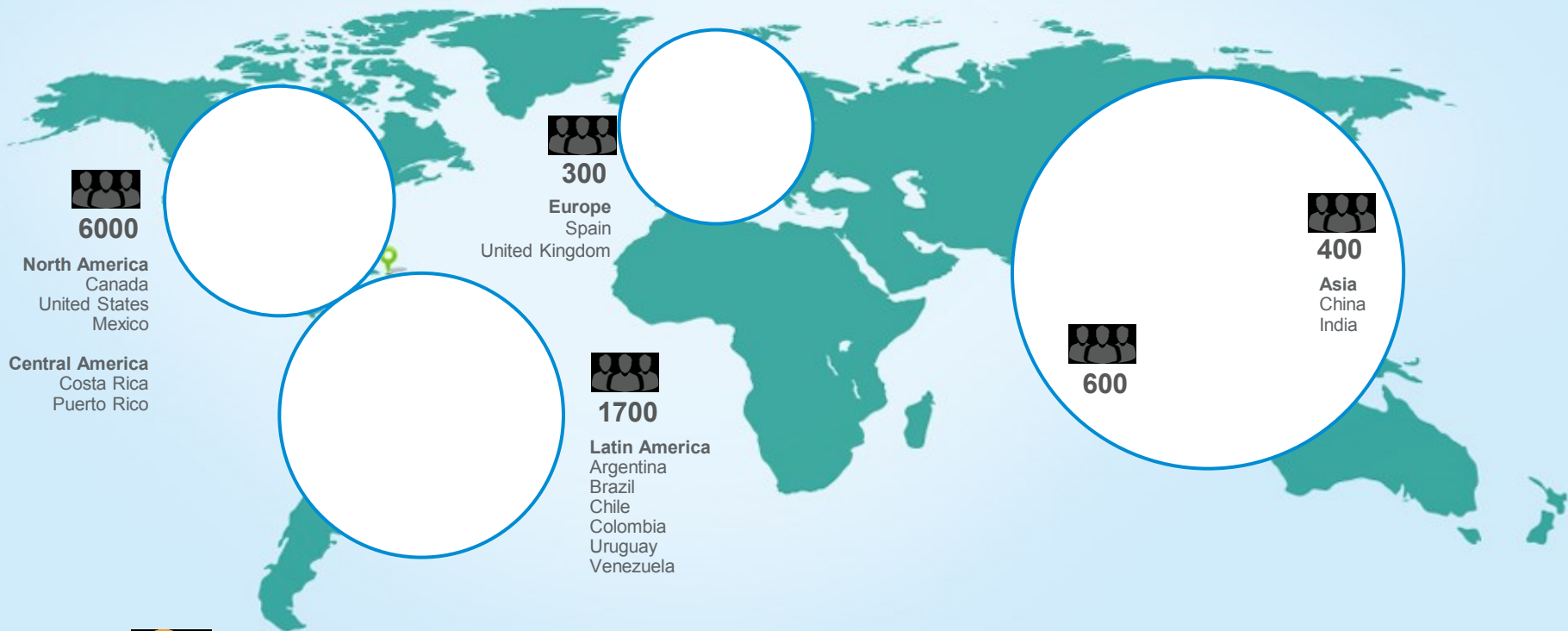
PARTNERS

EMPLOYEES

ASSOCIATIONS & ANALYSTS

Global Capabilities

Capabilities enabling **Global Nearshore™ Delivery Model** and **Follow-the-Sun** needs



Global Delivery Centers



Main Sales & Operation offices



Near Shore® Coverage



+9,000 professionals



15 countries



12 delivery centers*

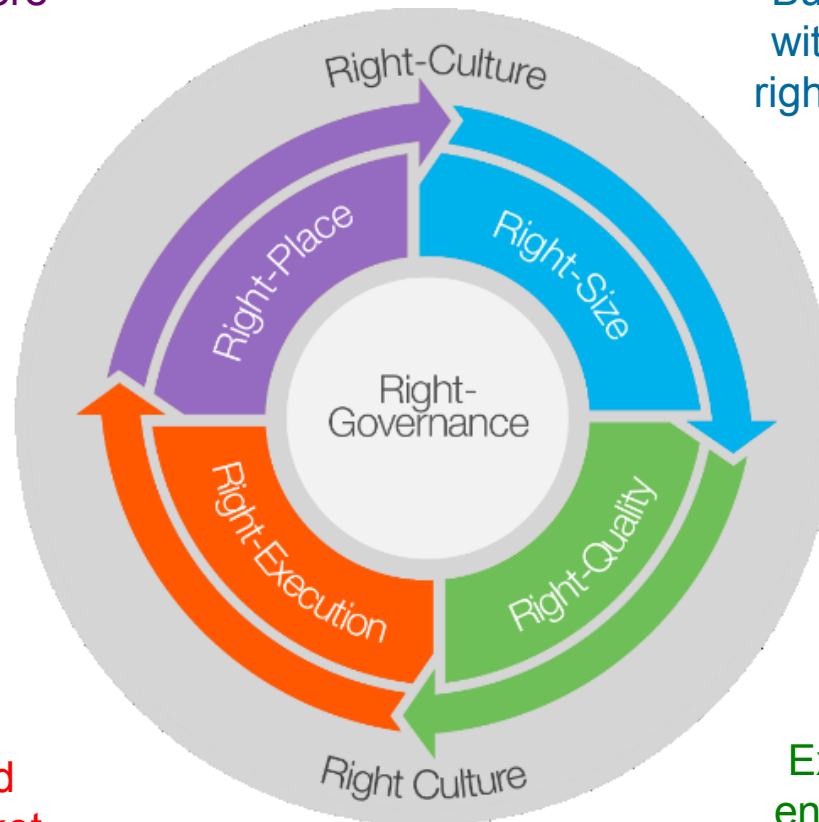


Elements for Lean Innovation

Softtek Right-Value Model enables execution of client innovations

Optimal onsite, onshore and nearshore work- Allocation, right Proximity becoming more relevant for increased Agility.

Build optimal-sized teams with the right skill mix, the right seniority and the right team infrastructure



Lean methodologies and agile execution reduce cycle-time and increase time to market for disruptive ideas

QA metrics, Lean Six-Sigma processes, User Experience and Usability enable reliability and user preference in the Digital age



Reduce the Cycle Time of Money Flows

- Money transfer used to take many days, sometimes weeks
- New systems Sofftek helps develop and support enable transfers during hours
- Further innovation also looks into regulatory issues like Anti Money laundering automation, enabling security without sacrificing speed



Innovating Customs Operations

- From weeks and complicated processes to hours
- Billions in savings (reduction in wait times at customs, in errors, in Idle time, in costs to export)

Asset Mapping at Max Speed

- Combining Geo-location, advanced algorithms and mobile technologies Utilities can update assets inventories in weeks, vs months or years using manual approaches
- Internet of Things and Embedded are taking this to the next step, where Assets can self-diagnose, and become connected, reporting their status in real time
- From center in Costa Rica and Guadalajara we are enabling the Next Generation Internet of Things technologies that connect everything



Optimizing Fleets. Reducing Risks.

- Fleet Optimizer: from error prone, manual process to automated fleet optimized solution for one of the large global conglomerates
- Risk management: enable compliance at the new speed of digital: a solution analyzes global events and maps all risks, alerting sub-units

How can Mexico and USA
collaborate in this new leaner,
agile, fully digital future?

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