



**BINATIONAL BOARD OF DIRECTORS MEETING • ANNUAL CONFERENCE  
GOOD NEIGHBOR AWARDS GALA  
WASHINGTON, D.C.  
May 13-14, 2015**

FINAL AGENDA

Wednesday, May 13, 2015

Hyatt Regency Capitol Hill  
400 New Jersey Ave NW, Washington, D.C. 20001

All day

**Arrival / Check-in**

DLA Piper LLC (US) Office  
500 8th St NW, Washington, DC 20004

1:00 p.m. – 2:30 p.m.

**Panel I. Immigration & Border Facilitation**

- Dr. Marc Rosenblum, Deputy Director, U.S. Immigration Program, Migration Policy Institute
- David Aguilar, Partner, Global Security & Intelligence Strategies, and Former Commissioner of U. S. Customs and Border Protection
- Dr. Carlos De la Parra Rentería, Coordinator, Ecoparque, Colegio de la Frontera Norte
- Jason M-B Wells, Executive Director, San Ysidro Chamber of Commerce

2:30 p.m. – 4:00 p.m.

**Panel II. Supply Chain & Infrastructure**

- José M. García, Representative, Taxation and Customs Affairs, Ministry of Finances, Mexico
- Juan Manuel Fernández, Director of International Promotion, State of Guanajuato
- John Chrisos, Vice President, The Americas, AS&E
- Richard Roche, ROCHE International LLC/The Supply Chain Blueprint

U.S. House of Representatives  
Rayburn House Office Building  
50 Independence Avenue SW, 2<sup>nd</sup> Floor, Room 2233  
Washington, D.C. 20515

4:30 p.m. – 5:30 p.m.

**Congressional Roundtable**

Hosted by Congressman Pete Sessions (TX-R)  
Chairman House Committee on Rules

6:00 p.m. – 8:00 p.m.

**Border Leaders Reception**

*Moderator:* Dr. Beto Pallares, USMCOC

*Opening Comments:* Andy Carey, Executive Director, U.S.-Mexico Border Philanthropy Partnership (BPP)

*Honoring*

Enrique Serrano Escobar, Mayor of Ciudad Juárez, Chihuahua  
Oscar Leeser, Mayor of the City of El Paso, Texas  
Kenneth D. Miyagishima, Mayor of the City of Las Cruces, New Mexico

\* Items in the agenda subject to change



# United States-Mexico Chamber of Commerce

## Annual Meeting, Binational Conference & Good Neighbor Awards 2015

DLA Piper, LLC (US) Office  
500 8th St NW, Washington, DC 20004

Thursday, May 14, 2015

9:00 a.m. – 10:30 a.m.

### Panel III. Energy & Transportation

- Steve Molina, Counsel, Dentons, and Member of the Interstate Oil and Gas Compact Commission. *Moderator*
- Gabriel Heller, Director General of Investor Relations and Promotion, Ministry of Energy, Mexico
- José Zozaya Delano, President & Executive Representative, Kansas City Southern de México
- Dr. James Boone, President, Operation Respond Institute, Inc.

10:30 a.m. – 12:00 p.m.

### Panel IV. Cybersecurity and IT Innovation

- Joseph Grano, Jr., Chairman and CEO, root9B Technologies Inc., *Moderator*
- John Harbaugh, COO, root9B, LLC
- Marcos Jiménez, CEO Softtek North America
- Eduardo E. Cabrera, Deputy Chief Information Security Officer, United States Secret Service
- William P. Crowell, Partner, Alsop Louie Partners
- Luc Ringuette, UMEXX - Connect Mexico

12:00 pm – 2:00 pm

### Annual Board of Directors Meeting & Lunch

Opening remarks by Hon. William S. Greenberg, United States Judge United States Court of Appeals for Veterans Claims  
*USMCOC Binational Members only*

Organization of American States / Hall of the Americas  
17<sup>th</sup> Street and Constitution Avenue, N.W., Washington, D.C. 20006

7:00 p.m. - 10:30 p.m.

### Good Neighbor Awards Gala

#### Public – Private Leadership Award

Claudia Ruiz Massieu, Mexico of Tourism  
*Carlos Manuel Joaquín González, Undersecretary of Innovation and Tourism Development to receive the Award on behalf of the Secretary*  
Gerardo Gutiérrez Candiani, President, Consejo Coordinador Empresarial  
DLA Piper Gallástegui y Lozano  
Richard Fisher, Governor and CEO, Federal Reserve Bank of Dallas  
*To be presented August 24, 2015 during the 2nd North American Sustainable Economic Development Summit, Las Colinas-Irving, TX*

#### Governor Leadership Award

José Calzada Roviroso, Governor of the State of Querétaro  
Gary Herbert, Governor of the State of Utah  
*To be presented October 29, 2015, during the USMCOC Binational Conference in Mexico*  
Sean Reyes, Attorney General of the State of Utah to speak on behalf of the Governor

#### Special Recognition

Gustavo Hernández García, Director General of Exploration and Production, Petróleos Mexicanos, PEMEX  
Raúl & Julio Fernández, Oaxaca Aerospace & Cinetransformer

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