



**United States-Mexico Chamber of Commerce**  
**“North American Sustainable Economic Development”**  
**Annual Meeting, Binational Conference & Good Neighbor Awards 2014**

**BINATIONAL BOARD OF DIRECTORS MEETING • ANNUAL CONFERENCE**  
**GOOD NEIGHBOR AWARDS GALA**  
**WASHINGTON, D.C.**  
**May 14-15, 2014**

PRELIMINARY AGENDA

**Wednesday, May 14, 2014**

**Grand Hyatt Washington Hotel**  
**1000 H Street N.W., Washington, D.C. 20001**

All day

**Arrival / Check-in**

**Jones Day Office Building / L. Welch Pogue Room**  
**51 Louisiana Avenue, N.W. Washington, D.C. 20001**

4:00 p.m. – 5:30 p.m.

Staff Meeting

6:00 p.m. – 8:00 p.m.

Welcoming Reception “México Cumbre de Negocios”

**Jones Day Office Building / L. Welch Pogue Room**  
**51 Louisiana Avenue, N.W. Washington, D.C. 20001**

**Thursday, May 15, 2014**

7:30 a.m. – 9:00 a.m.

**Board of Directors Meeting**

9:00 a.m. – 10:00 a.m.

**Panel I. Energy Development & Sustainability**

- Steve Molina, Counsel, Dentons
- Soll Sussman, Border Energy Forum
- Alberto de la Parra, Partner, Jones Day
- Pedro Joaquín Coldwell, Secretary of Energy of Mexico (*Invited*)

10:00 a.m. – 11:00 a.m.

**Panel II. Transportation, Infrastructure & Border Facilitation**

- Ana Hinojosa, Deputy Assistant Commissioner, Office of International Affairs, Department of Homeland Security
- Alejandro Chacón, Head of Mexico Customs Administration (Aduanas)

11:00 a.m. – 12:00 p.m.

**Panel III. Trade & Investment**

- John Melle, Assistant United States Trade Representative for the Western Hemisphere
- Scott P. Schloegel, Senior Vice President, Congressional Affairs, Export-Import Bank of the United States
- Kenneth Smith, Ministry of Economy Attaché, Embassy of Mexico in the United States



**United States-Mexico Chamber of Commerce**  
**“North American Sustainable Economic Development”**  
**Annual Meeting, Binational Conference & Good Neighbor Awards 2014**

The Liaison Capitol Hill Hotel  
415 New Jersey Avenue, N.W., Washington, D.C. 20001

12:30 p.m. -2:00 p.m.

**Luncheon**

*Keynote Speaker:*

-Fred P. Hochberg, Chairman and President of the Export-Import  
Bank of the United States

Organization of American States / Hall of the Americas  
17<sup>th</sup> Street and Constitution Ave., N.W., Washington, D.C. 20006

7:00 p.m. - 10:30 p.m.

**Good Neighbor Awards Gala**

**Public Sector Award**

Alan Bersin, Assistant Secretary of International Affairs and Chief Diplomatic  
Officer for the Department of Homeland Security  
José Antonio Meade Kuribreña, Mexican Secretary of Foreign Affairs

**Private Sector Award**

American Science and Engineering - AS&E  
Grupo Bimbo

**Inspirational Awards**

Arly Velasquez, Mexican Paralympic Alpine Mono-skier  
Mallory Weggemann, American Olympic Gold Medalist, Paralympic  
Swimming